



Bruce C. Gerrity

Partner

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Bruce practices in a variety of areas having significant impact on Maine business policies and issues. He represents businesses statewide and across northern New England. Among the clients he serves are automobile dealerships, heavy-construction equipment dealers, insurance companies, self insurers and state and national trade associations.

Practice Focus Industries

- Automobile / Regulatory
- Insurance / Regulatory

Admissions

- Maine
- U.S. District Court, District of Maine
- U.S. Court of Appeals, First Circuit
- U.S. Court of Appeals, D.C. Circuit
- U.S. Supreme Court

Education

- College of William and Mary Marshall Wythe School of Law (J.D., 1979)
- University of Maine (B.A., *summa cum laude*, 1976)
 - Phi Beta Kappa
 - Phi Delta Theta fraternity
 - Member of varsity basketball team
 - Also studied at Cornell University

Professional Activities

- Member, National Association of Dealer Counsel
- Appellate Judge, Penobscot Indian Nation Appellate Trial Court
- Member, Judicial Screening Panel for US District Court, District of Maine
- Member, Maine Trial Lawyers Association
- Member, State Government Affairs Council

Services

- [Franchise Law](#)
- [Government Affairs](#)
- [Litigation](#)
- [Maine Legislative Team](#)

- Former Member, Judicial Selection Committee for Governor John Baldacci
- Former Member, The Continuing Legal Education Committee of the Maine State Bar Association

Honors & Recognition

- Listed in Woodward/White's *Best Lawyers in America*
 - 2020 Lawyer of the Year, Administrative/Regulatory Law

Civic and Charitable Activities

- Board Member, The Maine Children's Trust
- Member, August First
- Member, Board of Directors, Maine Children's Trust
- Former Member, The East-West Highway Study Commission in Maine

Representative Matters

- Represents clients before state administrative agencies, including the Bureau of Insurance, Bureau of Financial Services, Bureau of Consumer Credit Protection, Office of Securities, the Bureau of Taxation and Department of Transportation, the Secretary of State, the Department of Environmental Protection, and in appellate actions in Maine courts involving state agency rulings.
- Represents numerous clients before the Maine Legislature, including the Maine Auto Dealers Association, AFLAC, Maine Optometric Association, American Insurance Association, Property Casualty Insurers Association of America, Wells Fargo, American Express, Express Scripts, The Toy Industry Association, and the Securities Industry.
- Bruce is one of Maine's leading advocates in the field of insurance, representing insurance companies, re-insurers, self-insurers, Captive companies, MEWAs and producers before the Bureau of Insurance.
- Maintains an active trial practice in state and federal courts, representing insurance companies, automobile dealerships, and other businesses and individuals. Bruce also maintains an active appellate practice, having appeared numerous times before the Maine Supreme Court and the First Circuit Court of Appeals. He has represented the pharmaceutical industry in a constitutional challenge to a state price control statute which went to the United States Supreme Court. He also maintains an active plaintiff's practice.
- Was the primary author of Maine's workers' compensation self-insurance laws and regulations. He created Maine's Self Insurance Guarantee Association statute, the first of its kind in the nation. He has obtained regulatory approval for programs for most groups currently authorized to self-insured workers' compensation. These clients include the Maine Auto Dealers Association, the longest standing private group self-insurer in Maine; the Maine Motor Transport Association; the Distributors and Suppliers Group; the Maine Oil Dealers Association; the Maine Forest Products Group and numerous others.
- Authored the Maine Statute, which allows self-insurers to reinsure their own Worker's Compensation exposures. He created the first self-insured reinsurer in Maine.
- Bruce was one of the authors of Maine's Multiple Employer Welfare Arrangements statute. Bruce secured Certificates of Approval for the banking and automobile industries to operate Multiple Employer Welfare Arrangements. He also represents other groups both in Maine and Northern New England interested in this health

insurance alternative, and has secured legislation authorizing a multistate MEWA. Bruce has also authored legislation expanding the availability of MEWA's to groups formed on a geographic, rather than an association basis.

- Bruce amended Maine's Captive Insurance Law to allow the formation of health captives and has secured regulatory approval for the Maine Wellness Association Captive, the first of its kind.
- He is the primary author of several of Maine's franchise laws, including the Automobile Dealer-Manufacturer, Farm Machinery, Power Equipment, Machinery and Appliances, and Recreational Vehicles, Snowmobiles and All-terrain Vehicles franchise laws.
- Bruce is the primary author of a number of provisions in Maine's insurance code.

Publications

March 25, 2025

The Budget Saga

January 17, 2025

Legislative Budget Update

December 12, 2024

Committee Assignments for the 132nd Maine State Legislature

December 5, 2024

Swearing-In Day Leadership and Constitutional Officers Elections

November 13, 2024

Democratic House Leadership Update

November 8, 2024

Leadership and Recount Update

November 6, 2024

Election Results Update

May 16, 2024

Veto Day and Final Day of the 131st Legislature

May 6, 2024

Last days of 131st legislature

April 24, 2024

131st Legislature Second Regular Session Update

November 8, 2023

November 7, 2023 Election Results

August 16, 2023

131st Maine Legislature End of Session Update

December 28, 2022

Committee Assignments

December 22, 2022

Pre-Session Legislative Update

December 22, 2022

Pre-Session Legislative Update

December 12, 2022

Swearing-In Day Summary

December 2, 2022

Pre-Session Leadership Update

November 11, 2022

Portland Referenda and Legislative Leadership Update

November 9, 2022

November 2022 Election Update

November 9, 2022

November 2022 Election Update

June 17, 2022

Primary Round-Up

May 16, 2022

End of Session Update

February 4, 2022

Maine Legislative Update: Second Session of the 130th Legislature

December 29, 2021

Legislative Alert: Convening of the 2nd Regular Session of the 130th Legislature

December 17, 2021

Legislative Alert: Legislative Racial Impact Statements Coming Soon

October 29, 2021

Legislative Update: First Legislative Council Vote on Legislative Requests

October 26, 2021

Legislative Alert: Redistricting Analysis

October 5, 2021

Legislative Alert: Special Session, Redistricting, and Cloture

July 21, 2021

Legislative Alert: Maine Legislature Adjourns!

January 8, 2021

Governor Janet Mills Releases Maine Supplemental and Biennial Budgets

December 11, 2020

Legislative Alert: Maine Legislators receive their upcoming committee assignments

December 4, 2020

Legislative Alert: First Week of the Legislative Session Update

November 12, 2020

Legislative Alert: House Democratic and Senate Republican Leadership Elections

November 6, 2020

Legislative Alert: Legislative Leadership Election Update

November 4, 2020

Legislative Alert: 2020 Election and State House Update

November 2, 2020

Legislative Alert: Governor Janet Mills Updates the Keep Maine Healthy Program

October 8, 2020

Legislative Alert: Governor Janet Mills' Stage 4 Announcement

August 21, 2020

Legislative Alert: Economic Recovery Grant Program Update

June 30, 2020

Legislative Alert: Governor's Economic Recovery Committee Update

June 6, 2020

Legislative Alert: Appropriations and Financial Affairs Committee Meeting Report

May 14, 2020

Maine Legislative Alert: Lodging reservations may begin immediately for June 1st stays

May 9, 2020

Maine Legislative Alert: Reopening and Other Updates

January 8, 2020

Gov. Janet Mills Releases Maine Supplemental and Biennial Budgets