# **PretiFlaherty**

# Heidi A. Schiller

## Of Counsel

Heidi is an intellectual property attorney who provides counsel regarding trademark, copyright and licensing matters. She practices Of Counsel from the firm's Boston office and is a member of the Intellectual Property Group. Heidi advises individuals and companies of all sizes on the management of their intellectual property portfolios and assists with a wide range of transactional matters.

Heidi has practiced intellectual property law in Massachusetts for nearly three decades and has represented numerous leading, international, national, regional and local companies and institutions. Her work includes an extensive domestic and foreign trademark registration practice in which she has prosecuted more than one thousand domestic applications and many hundreds more in an additional 60 international jurisdictions. Heidi regularly advises clients on the implementation and protection of their branding strategies through trademark selection, screening and registration. She also resolves domain name disputes.

In addition to her trademark practice, Heidi advises her clients with respect to a variety of other intellectual property licensing issues, including trademark, copyright and patent licensing. A substantial portion of this IP work consists of representing major institutional music licensees, including the negotiation, drafting and administration of master recording, synchronization and print licenses. She has provided support to intellectual property litigation matters before the U.S. Patent and Trademark Office, U.S. federal courts and the World Intellectual Property Organization.

#### **Practice Areas**

Intellectual Property

# **Education**

- Boston College Law School (J.D., 1984)
- Smith College (B.A., 1977)

## **Admissions**

Massachusetts



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